

# Alexis Ulloa

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## Profile

International student from Bolivia pursuing a Bachelor of Communications in Public Relations with a minor in Marketing at Thompson Rivers University. Passionate about strategic communication, event planning, and digital media. Experienced in leadership, client relations, and social media strategy, with strong skills in audience engagement and content creation.

## Education

### **Bachelor of Communications – Public Relations (Minor in Marketing)**

Thompson Rivers University (TRU), Kamloops, BC (2022 – Present)

## Professional Experience

### **Server & Event Coordinator (Manager Role)**

La Hacienda / La Condesa — Kamloops, BC (Dec 2025 – Present)

- Manage front-of-house operations and lead team coordination
- Plan and organize events including weddings, private functions, and festivals
- Communicate with clients to coordinate event logistics
- Lead team members during high-volume events
- Deliver excellent customer experiences

### **Cashier / Server**

Fatburger — Kamloops, BC (Apr 2025 – Dec 2025)

- Handled transactions and ensured efficient service
- Collaborated with team members

### **Seasonal Sales Associate**

BC Liquor Store — Kamloops, BC (Jun 2024 – Aug 2024)

- Assisted customers and managed transactions

## Relevant Projects

- AI Companions Across Platforms – Digital media analysis
- Kindred Circles – Platform concept design
- Podcast Project – Audio storytelling and production

## Leadership & Volunteer Experience

### **Rotary Club – Interact Member (2016 – 2022)**

- International Relations Representative (2018–2019)

- Participated in community service and international initiatives
- Developed leadership and communication skills

## **Certifications**

- Hootsuite Social Media Marketing Certification (2026)
- Hootsuite Social Listening Certification (2026)
- Hootsuite Platform Certification (2026)
- Serving It Right (2024)
- TOEFL Certification

## **Skills**

Event Planning • Social Media Management • Content Creation • Public Relations • Leadership • Communication

## **Languages**

Spanish (Native) • English (Professional)